

Job Description: International Marketing Co-Coordinator, Horse Sport Ireland

Reports To

Sophie D'Alton, Marketing Manager

Position Summary

As marketing coordinator, you will be an integral cog in advancing the company's marketing function and be a significant driver in growing our sales and marketing projects. Based in our Head Office in Millennium Park, Osberstown, Naas, Co. Kildare.

Responsibilities

- Working with the marketing team assisting growth of Social Media Channels Instagram / Twitter / YouTube / Facebook / Blog
- Liaising with Internal & External Stakeholders to gather content
- Conceptualise, Plan, and Draft Weekly Social Media Content
- Ensure HSI Branding is consistent at all times
- Ensure Company Guidelines are adhered to
- Ensure that that the key message of communicating the success of Irish bred Horses is being delivered
- Manage the design & production of our company brochures / catalogues
- Manage and update company blog
- Assist in other Ad hoc duties where required

Essential Requirements

- Have good work ethic
- Full clean driver's license
- Ability to Complete Projects Under Pressure, On Time, and To a High Standard.
- Proficient in graphic design tools
- Must be fluent in English written and oral
- First class organisational skills and excellent attention to detail
- Knowledge of the Sport horse industry
- Strong digital and social media marketing knowledge and experience
- Excellent inter-personal and communication skills
- Good PR and copy generation skills
- A proactive attitude with the ability to multi-task
- Foreign language would be an advantage
- Ability and flexibility to work weekends

Please send CV and Cover Letters to Sophie D'Alton, Marketing Manager, Horse Sport Ireland.

Email: sdalton@horsesportireland.ie